

## **AWARENESS ON FDI IN RETAIL SECTOR IN TIRUNELVELI DISTRICT**

**ED. PRIYADHARSHINI & S. SAM SANTHOSH**

M. Phil Scholar, Department of Commerce, Sadakathullah Appa College, Tirunelveli, Tamil Nadu, India

### **ABSTRACT**

Foreign direct investment in retail sectors is a burning issue in all parts of our country. Retail shops are more in south side of Tamil Nadu state and there is more families depend upon this retail shops as their only source. There are many shoppers doing retail for generations.

**KEYWORDS:** Foreign Direct Investment in Retail, National Income, Retail Shoppers for Generations